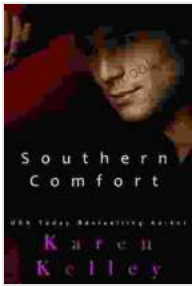


Southern Comfort: A Long and Storied History of American Whiskey

Southern Comfort is an American whiskey brand that has been produced in New Orleans, Louisiana, since 1874. The whiskey is made from a blend of bourbon, whiskey, and brandy, and is flavored with fruit, spices, and herbs. Southern Comfort is typically served neat, on the rocks, or mixed with other drinks.



Southern Comfort (Southern Series Book 1) by Karen Kelley

★★★★☆ 4.3 out of 5

Language	: English
File size	: 963 KB
Text-to-Speech	: Enabled
Enhanced typesetting	: Enabled
X-Ray	: Enabled
Word Wise	: Enabled
Print length	: 278 pages
Lending	: Enabled
Screen Reader	: Supported



History of Southern Comfort

Southern Comfort was created in 1874 by Martin Wilkes Heron, a bartender at McCauley's Saloon in New Orleans. Heron was looking for a new and unique whiskey to serve his customers, and he experimented with a blend of bourbon, whiskey, and brandy. He added fruit, spices, and herbs to the blend, and the resulting drink was an instant hit.

Heron named his new whiskey Southern Comfort, and he began selling it at McCauley's Saloon. The whiskey quickly became popular throughout New Orleans, and it was soon being sold in bars and restaurants across the country.

In 1889, Heron sold the Southern Comfort brand to the W.A. Taylor Company. The Taylor Company continued to produce Southern Comfort in New Orleans, and the whiskey continued to grow in popularity. In 1933, the Taylor Company was acquired by the Schenley Company. Schenley continued to produce Southern Comfort in New Orleans until 1972, when the distillery was moved to Louisville, Kentucky.

In 1987, the Schenley Company was acquired by Diageo. Diageo continues to produce Southern Comfort in Louisville, Kentucky, and the whiskey remains one of the most popular American whiskeys in the world.

The Production of Southern Comfort

Southern Comfort is made from a blend of bourbon, whiskey, and brandy. The bourbon and whiskey are aged for at least two years in charred oak barrels. The brandy is aged for at least three years in French oak barrels.

After the bourbon, whiskey, and brandy have been aged, they are blended together. The blend is then flavored with fruit, spices, and herbs. The exact recipe for Southern Comfort is a closely guarded secret, but it is known that the whiskey contains peaches, oranges, cinnamon, cloves, and nutmeg.

Once the whiskey has been flavored, it is bottled and allowed to age for at least six months. This aging process mellows the whiskey and gives it a smooth, rounded flavor.

The Taste of Southern Comfort

Southern Comfort has a sweet, fruity flavor with hints of spice and herbs. The whiskey is smooth and easy to drink, and it makes a great sipping whiskey. Southern Comfort can also be used in a variety of cocktails, such as the Southern Comfort Manhattan and the Southern Comfort Old Fashioned.

The Popularity of Southern Comfort

Southern Comfort is one of the most popular American whiskeys in the world. The whiskey is enjoyed by people of all ages and backgrounds. Southern Comfort is a versatile whiskey that can be enjoyed neat, on the rocks, or mixed with other drinks.

Southern Comfort is a symbol of American culture. The whiskey has been featured in movies, television shows, and music. Southern Comfort is also a popular ingredient in Southern cuisine.

Southern Comfort is a delicious and versatile American whiskey that has been enjoyed by people around the world for over 140 years. The whiskey is made from a blend of bourbon, whiskey, and brandy, and is flavored with fruit, spices, and herbs. Southern Comfort is a smooth and easy-to-drink whiskey that can be enjoyed neat, on the rocks, or mixed with other drinks.



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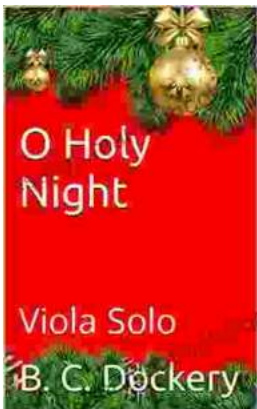
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